

**5 TO 10 - SACK PRICES APPLY ON STRAIGHT
OR ASSORTED ORDERS ON 5 SACKS OR MORE**

SEMESAN PRODUCTS
A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

| COMMODITY AND NET WEIGHT OF PACKAGES | Minimum Wholesale Resale Prices (Prices to Dealers) | Minimum Retail Resale Prices (Prices to Consumer) |
|---|---|---|
| ARASAN —For Corn, Peanuts and Certain Vegetables | | |
| 3/4-oz. pkgs. | \$.15 ea. | 72 \$.25 ea. |
| 8-oz. can. | .65 ea. | 24 1.00 ea. |
| 2-lb. can. | 2.51 ea. | 12 3.80 ea. |
| 10-lb. bag | 9.34 ea. | 4 11.50 ea. |
| ARASAN SFX | | |
| 5 1/3-oz. can. | \$.65 ea. | 24 \$ 1.00 ea. |
| 25-lb. drum | 36.00 drum | 45.00 dr. |
| 100-lb. drum | 139.50 drum | 172.50 dr. |
| CERESAN (2%) —For Cotton, Peas and Narcissus | | |
| 1 1/2-lb. can. | \$ 1.27 ea. | 12 \$ 1.75 ea. |
| CERESAN M For Grains | | |
| 14-oz. can. | \$.84 ea. | 12 \$ 1.25 ea. |
| 3-lb. can. | 2.70 ea. | 6 3.55 ea. |
| 40-lb. drum | 59.40 drum | 35.80 ea. |
| 100-lb. drum | 240.00 drum | 85.00 ea. |
| "CERESAN" M-2X | | |
| 5-lb. can. | \$ 6.97 | 4 \$ 8.50 |
| I&D SEED PROTECTANT | | |
| 7-oz. canister | \$ 1.32 | 24 \$ 2.00 |
| 21-lb. drum | 55.00 | 68.75 |
| NEW IMPROVED "CERESAN" | | |
| 1-lb. can. | \$.88 | 12 \$ 1.30 |
| 100-lb. drum | 69.60 | 85.00 |
| SEMESAN —For Vegetables, Flowers and Turf | | |
| 3-oz. can. | \$.62 ea. | 36 \$ 1.00 ea. |
| 12-oz. can. | 2.07 ea. | 12 2.85 ea. |
| 25-lb. pail | 60.95 pail | 72.65 ea. |
| F-531 —For Golf and Lawn Turfs | | |
| 25-lb. drum | \$ 30.00 drum | \$ 37.50 dr. |
| 100-lb. drum | 112.00 drum | 140.00 dr. |
| SEMESAN BEL —For Irish and Sweet Seed Potatoes | | |
| 3-oz. can. | \$.48 ea. | 48 \$.80 ea. |
| 1-lb. can. | 1.61 ea. | 12 2.30 ea. |
| 4-lb. can. | 5.88 ea. | 6 7.50 ea. |
| 40-lb. drum | 58.40 drum | 6 70.35 ea. |
| Special SEMESAN —For Golf and Lawn Turfs | | |
| 1 1/2-lb. can. | \$ 2.74 ea. | 12 \$ 3.75 ea. |
| 25-lb. pail | 44.00 pail | 52.05 ea. |
| 100-lb. drum | 171.50 drum | 197.60 ea. |
| FERSAN "75" | | |
| 5 1/3-oz. can. | \$.65 ea. | 24 \$ 1.00 ea. |
| 3-lb. bags | 4.17 ea. | 12 6.75 ea. |

RETURN AND FORWARDING POSTAGE GUARANTEED
CORNELI SEED COMPANY
Field, Grass and Garden Seeds
101 Chouteau Ave. ST. LOUIS 2, MO.

VERTAGREEN
ANALYSIS 5-10-5

| | Dealer Each | Suggested Retail Each |
|--|-------------|-----------------------|
| 100 lb. Bags..... | \$3.35 | \$4.85 |
| 50 lb. Bags..... | 1.75 | 2.55 |
| 25 lb. Bags..... | 1.12 | 1.70 |
| 10 lb. Bags (Bale of 6)..... | .63 | .95 |
| 5 lb. Bags (Bale of 12)..... | .34 | .53 |
| 3 tons or more (one shipment) less 5%. | | |

VIGORO
ANALYSIS 6-10-4

| | Dealer Each | Suggested Retail Each |
|------------------------------|-------------|-----------------------|
| 100 lb. Bags..... | \$3.35 | \$4.85 |
| 50 lb. Bags..... | 1.75 | 2.55 |
| 25 lb. Bags..... | 1.12 | 1.70 |
| 10 lb. Bags (6 to Bale)..... | .63 | .95 |
| 5 lb. Bags (12 to Bale)..... | .34 | .55 |
| 1 lb. Bags (32 to Bale)..... | .09 | .15 |
| 48 Tablets (12 in Case).... | 3.15 Case | .49 Pkg. |

Prices higher in Eastern and Western States.
3 tons or more (one shipment) less 5%.

Note: On orders for 500 pounds or more above prices apply delivered your nearest railroad station, shipment by rail only.

SEED & FERTILIZER SPREADERS
All with Rubber Tires.

| Width | Capacity | Dealer Price Each |
|----------------------------|----------|-------------------|
| Vigoro Br. 18 in..... | 25 Lb. | \$ 7.60 |
| Vigoro Jr. 18 in..... | 50 Lb. | 9.60 |
| Vigoro Standard 24 in..... | 80 Lb. | 30.89 |
| Vigoro Special 36 in..... | 110 Lb. | 39.87 |

KRILIUM
For Gardens and Lawns
MERLOAM FORMULATION

| | Dealer Price | Suggested Retail |
|---------------------------------------|--------------|------------------|
| *1-lb. sifter top (12 to Carton)..... | \$.93 Ea. | \$ 1.39 Ea. |
| 5-lb. Canisters (6 to Case)..... | 3.30 Ea. | 4.95 Ea. |

* (Packed 4 Cartons of 12-1 lb. canisters each.)
LOAMAKER the 100% active formula.

| | 4 Canisters Per Case | Per Can. | \$ 25.00 Per Can. |
|-----------------|----------------------|-----------------|-------------------|
| 10 lb. Canister | | | |
| 25 Lb. Fibre | 47.00 Per Drum | 58.75 Per Drum | |
| 50 Lb. Fibre | 90.00 Per Drum | 112.50 Per Drum | |

KRILIUM LIQUID SOIL CONDITIONER
For the Farmer

| | 1 Gal. Can (4 in Case) | \$ 5.00 Ea. | \$ 7.50 Ea. |
|-------------------|------------------------|-------------|-------------|
| 5 Gal. Can..... | 22.20 Ea. | 29.60 Ea. | |
| 50 Gal. Drum..... | 200.00 Ea. | 270.00 Ea. | |

POULTRY LITTER (Extra Dry)

| | Dealer Each | Suggested Retail Each |
|---------------------------|---------------|-----------------------|
| Large Bales (Burlap)..... | 3.70 | 5.00 |
| (25 Bale Lots)..... | 3.60 per Bale | |

Postage
Will be Paid
by
Addressee

No Postage
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Necessary
If Mailed
in the
United States

BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 141 Sec. 34.9, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY
101 CHOUTEAU AVENUE
ST. LOUIS 2, MO.

PEAT MOSS
IN NEW HANDY PACKAGES
HORTICULTURAL

| | Dealer each | Suggested Retail each |
|---|-------------|-----------------------|
| Large Bales (18x20x36)..... | \$3.70 | \$ 5.00 |
| Handy Bales (14x17x30)..... | 2.75 | 4.15 |
| 2 Bu. Carton (4 to shipping carton) (\$5.40 for 4)..... | ea. 1.35 | 2.25 |
| Hi-Press (50 Lb. Bags)..... | 3.30 | 5.00 |

STEAMED BONE MEAL (FERTILIZER)

| | Dealer | Suggested Retail |
|--------------------------------|------------|------------------|
| 100 lb. Bags..... | ea. \$5.95 | \$7.50 |
| 50 lb. Bags..... | ea. 3.30 | 5.00 |
| 25 lb. Bags (2 to carton)..... | ea. 1.75 | 2.90 |
| 10 lb. Bags (6 to Carton)..... | ea. .82 | 1.35 |
| 5 lb. Bags (12 to carton)..... | ea. .46 | .75 |

WIZARD MANURE SHEEP OR COW
ANALYSIS 2-1-2

| | 50 lb. Bag | 25 lb. Bag | 10 lb. Bag | 5 lb. Bag |
|-------|------------|------------|------------|-----------|
| | \$1.55 Ea. | \$2.30 Ea. | .85 Ea. | 1.30 Ea. |
| | .55 Ea. | .85 Ea. | .30 Ea. | .45 Ea. |

2, 4-D WEED KILLERS
40% Butyl Ester
(2.64 Pounds Acid Per Gallon)

| | DEALER PRICE EACH | SUGGESTED RETAIL EACH |
|------------------------------|-------------------|-----------------------|
| 50 Gal. Drums..... | \$165.00 | \$194.00 |
| 30 Gal. Drums..... | 100.50 | 118.20 |
| 5 Gal. Drums..... | 17.55 | 20.90 |
| 1 Gal. Cans (6 to Case)..... | 3.75 | 4.41 |

40% AMINE SALT SOLUTION
(4 Lbs. Acid Per Gallon)

| | DEALER PRICE EACH | SUGGESTED RETAIL EACH |
|------------------------------|-------------------|-----------------------|
| 55 Gal. Drums..... | \$196.35 | \$231.00 |
| 30 Gal. Drums..... | 108.60 | 127.80 |
| 5 Gal. Drums..... | 19.10 | 22.50 |
| 1 Gal. Cans (6 to Case)..... | 4.02 | 4.73 |

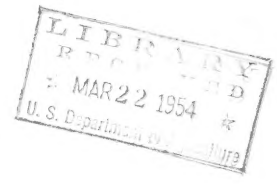
BRAMBLICIDE BRUSH KILLER
(4 Lb. 2, 4, 5-T Acid Per Gallon)

| | DEALER PRICE EACH | SUGGESTED RETAIL EACH |
|------------------------------|-------------------|-----------------------|
| 50 Gal. Drums..... | \$413.00 | \$486.00 |
| 30 Gal. Drums..... | 249.30 | 293.40 |
| 5 Gal. Drums..... | 42.50 | 50.10 |
| 1 Gal. Cans (6 to Case)..... | 8.71 | 10.25 |
| 1 Qt. Cans (12 to Case)..... | 3.30 | 5.50 |
| 1 Pt. Cans (12 to Case)..... | 1.80 | 3.00 |

BRAMBLE WEEDICIDE BRUSH & WEED KILLER
(2 Lb. 2, 4-D Ester Per Gallon)
(2 Lb. 2, 4, 5-T Ester Per Gallon)

| | DEALER PRICE EACH | SUGGESTED RETAIL EACH |
|------------------------------|-------------------|-----------------------|
| 50 Gal. Drums..... | \$302.00 | \$355.50 |
| 30 Gal. Drums..... | 182.70 | 215.10 |
| 5 Gal. Drums..... | 31.45 | 37.05 |
| 1 Gal. Cans (6 to Case)..... | 6.49 | 7.64 |
| 1 Qt. Cans (12 to Case)..... | 2.48 | 4.00 |
| 1 Pt. Cans (12 to Case)..... | 1.35 | 2.25 |

Sec. 34.66, P. L. & R.
U. S. POSTAGE
PAID
St. Louis, Mo.
Permit No. 336



Library, U. S. Dept. of Agriculture,
Washington 25,
D. C.

MARKET QUOTATIONS

KEYSTONE KOMMENTS
PUBLISHED IN THE INTEREST OF BETTER SEEDS
Vol. 31 No. 5 CORNELI SEED COMPANY, 101 CHOUTEAU AVE., ST. LOUIS 2, MO. March 11, 1954

SPECIAL NOTICE!
For GARDEN SEED PRICES write for our SPECIAL QUOTATIONS

ARE YOUR CUSTOMERS SEEDING MORE PASTURE AND HAY CROPS?

"Acreages available for grasses & legumes this year will greatly exceed those of last year . . . supplies of most seeds ample . . . prices favorable. 25 million acres of productive crop land will have to be diverted this year . . . more reseeding than usual will be necessary as a result of last year's severe drought . . . These statements were taken from the February 1954 issue of the *Agricultural Situation*, published by USDA."

In addition to having ample stocks of straight grasses and legumes, we have formulated two excellent pasture mixtures as a convenience to those customers who want grasses and legumes ready-mixed. These mixtures will help you give faster service to customers — saves time by eliminating the weighing-out of small quantities of several grasses and legumes.

TWO EXCELLENT PASTURE MIXTURES

1. STOCK-PASTURE MIX
-- Also very good for hay crops --
(Sow 25-30 lbs. per acre.)
Contains Orchard Grass, Kentucky 31 Fescue Perennial Rye Grass, Lespedeza, Timothy, Alta Fescue, Birdsfoot Trefoil, Alfalfa and Ladino Clover (in order of predominance).
Tested Feb. 1954 — Noxious Weeds per lb. — None

2. HOG-PASTURE MIX
-- (Sow 30-40 lbs. per acre) --
Contains Oats, Hog Millet, Timothy, Rape, Alfalfa, Ladino Clover and Vetch.
Tested March 1954 — Noxious Weeds per lb. — None

SEE INSIDE FOR PRICES
ORDER TODAY! TELL YOUR CUSTOMERS!
YOUR CUSTOMERS COME BACK WHEN YOU SELL KEYSTONE QUALITY!